iLiveBeam:
Empowering educators.
Elevating learning outcomes.

The future of learning experiences is here

iLiveBeam has the power to transform learning experiences for students and trainees by shifting the focus from passive consumption of content to active and engagement-led learning. It helps EdTech companies and trainers overcome the limitations of traditional methods and adopt a multi-dimensional approach to engaging with the audience. It is a cost-effective alternative to traditional broadcasting methods, enabling companies to engage using existing infrastructure and cloud-based technologies beyond geographies and across devices.

Industry challenges

- Videos and non-interactive streaming are **unidirectional.**

- **Passive consumption** leads to fatigue, boredom, and lack of interest in students.

- Unidirectional communication **limits creators** to shape their content as a form of information broadcast.

- **Non-interactive** methods lead to learning in isolated conditions that may not be ideal.

- Traditional methods are limited in their ability to **gain feedback or insights** for improvement.

- It is **difficult to troubleshoot issues** in real-time that often impact the audience's experience.

- Integrating new features in existing infrastructure can be **expensive, time-consuming, and may require high expertise.**

iLiveBeam solutions

Interactive live streaming enables **real-time interaction** between the creator and the audience as well as among the audience.

Features like **quizzes, polls, live chat, social media integration, Q&A session, and interactive whiteboard** prompt students to act, engage, and actively participate.

Enables creators to craft more **dynamic forms of content**, inviting participation and engagement from the audience.

Enables **collaborative learning and a more engaging environment** to accelerate the process of learning

iLiveBeam leverages **data analytics** to track student participation, engagement, and performance during live-streaming sessions, helping educators **personalize learning experiences, provide targeted feedback, and identify areas for improvement.**

It helps the company to **continuously improve the live streaming experience** and address any technical issues or usability concerns.

Ensures **live assistance** by enabling the support team to display relevant guides and instructions in real time and integrate print or web resources with the live stream.

iLiveBeam **seamlessly integrates** with a company's existing learning management system (LMS), enabling administrators to manage course enrollments, track student progress, and synchronize content between platforms.

iLiveBeam impact

- ✓ Higher engagement
- ✓ Active participation
- ✓ Dynamic content
- ✓ Collaborative learning
- ✓ Seamless integration
- ✓ Cost-effective
- ✓ Rapid deployment
- ✓ Live assistance
- ✓ Data-driven feedback